



FOUNDATION FOR THE ENVIRONMENTAL  
MANAGEMENT OF OFFICE IT EQUIPMENT

**ECOFIMÁTICA**  
**ANNUAL REPORT**  
**2017**



**ECOFIMÁTICA ANNUAL REPORT 2017**



# SUM MA RY

ECOFIMÁTICA ANNUAL REPORT 2017

1/ A WORD FROM THE PRESIDENT\_

4

2/ ABOUT US\_

6

3/ 2017 FIGURES\_

10

4/ MEMBER COMPANIES\_

16

5/ ECOFIMÁTICA OPERATIONS\_

24

6/ COMMUNICATION AND EVENTS\_

28

7/ RECYCLIA NEWS\_

32

8/ SOCIAL COMMITMENT\_

36



1/  
A WORD FROM  
THE PRESIDENT\_

## Commitment to the Environment and to Society



**A**s President of Ecofimática, it is my pleasure to share with all of you this report of our work in 2017, a year characterised by ongoing efforts to improve our collection and management processes and to obtain results that reflect our high level of commitment to our society and our member companies. A challenge that, as in previous years, we have met with success, by the look of the figures.

With just 16 member companies, which are the major players in the sector, Ecofimática already represents 23% of the domestic telecoms and IT equipment released to market in 2017, a figure that rises to 40% in the case of professional use, which is a 10% increase on the 2015 market share.

Furthermore, since its formation in 2002, Ecofimática has collected more than 44,000 tonnes of office IT equipment to be properly recycled, which represents 37% of the equipment released to market by our member companies. Similarly, I would like to highlight our collection points network, which now comprises more than 6,700 points and through which we reach an equipment recycling ratio of 88.65%.

In terms of specific projects within our ongoing improvement process, I would like to draw particular attention to the viability study we launched in 2017 to analyse the implementation of a specific collection system for printing consumables, in collaboration with the producers.

With a view to launching this initiative in 2018, our aim is to design an operation adapted to the sector's needs, promoting the participation of the collection points and ensuring the complete traceability of office IT and printing waste.



**Vidal Vicente Buxadé**

*President of Ecofimática*

Also in 2017 Ecofimática has continued to incentivise wholesalers and retailers to join our collection points network with the campaign, 'Together we can close the circle' and, as in previous years, we held the ECO Awards, which is our awareness-raising campaign in the distribution channel, in Galicia and Andalusia, with excellent results. In fact, in Galicia, we already have 54 distributors among our members and, in 2017, we collected 65,494 kg through them and managed a total of 310,816 kg in the whole of Galicia. In Andalusia, meanwhile, we have added 19 new distributors, reaching a total of 102, through which we have managed 125,600 kg of a total of 870,700 kg in the region. Finally, we cannot forget our social work, focused on integration and improving quality of life for people with learning difficulties, in collaboration with the Bobath, Argadini and Apadis foundations, and we will maintain these commitments throughout 2018.

In short, these are extraordinary results and as such I cannot end this letter without giving my thanks to all those individuals, authorities, organisations, producers, distributors and managers that, year after year, make your own commitment to the environment and to society, and my special recognition goes to the Recyclia team for their professionalism and dedication.



2/  
ABOUT  
US\_

## WHAT IS ECOFIMÁTICA?

Ecofimática is an environmental foundation created by the leading manufacturers of office IT equipment in 2002 with the aim of designing a collection and sustainable management network for waste from photocopiers, printers and fax machines.

Ecofimática brings together 90% of office IT manufacturers and importers in Spain, providing national collection coverage for both domestic and professional waste electrical and electronic equipment.

**With over 16 years of activity,** the system designed by Ecofimática has adapted gradually to the characteristics of the office IT sector, which covers professional-use copying machines and small printers for day-to-day domestic use. It currently has more than 6,700 collection points, some belonging exclusively to Ecofimática and others shared with other collection systems.



Ecofimática is part of RECYCLIA, the administrative body that offers its partner organisations, ECOA-SIMELEC, ECOLUM, ECOPILAS and ECOFIMÁTICA, a range of services that optimise their resources, and it also provides a common platform for administration and management whilst preserving the independence of its members.

*Ecofimática brings together 90% of office IT manufacturers and importers in Spain, providing national collection coverage for both domestic and professional waste electrical and electronic equipment.*

Did you know?

### AREAS OF ACTIVITY



The **Ecofimática foundation, as an Extended Producer Responsibility Collection System**, carries out the functions set out in current legislation, contributing to the organisation and financing of shared collection and treatment operations with other systems, such as the recycling points and distribution channels, as well as those of the channels designed specifically for the sector, thereby bringing the collection of such waste closer to its origin.

Ecofimática, together with the other authorised collection systems in Spain, participates in the WEEE Coordination Office, which designs and allocates the collections from local bodies' recycling points and monitors the various collaboration framework agreements that the collection systems have with the autonomous regions.

**Ecofimática's activities also include a working group in which all the foundation's member companies participate. It works to develop new collection operations that enable the foundation to reach its planned targets for collection, seek better recycling processes and creative proposals for means of communication and unique projects that encourage companies and individuals to collaborate with the foundation's activity.**

### AIMS



The main aims of the foundation are firstly to promote and catalyse the selective collection and recycling sector as regards office IT equipment, and furthermore to reduce the environmental impact generated by the uncontrolled management of the waste from such equipment, thereby complying with the terms of the legislation in force.

The foundation's main objectives can be summarised as follows:

- Facilitate its members' compliance with the legislation relating to extended producer responsibility.
- Meet the collection targets established by the legislation.
- Raise awareness in the supply chain and among the general public about the need to contribute to caring for the environment.
- Establish the best practices and operations that increase the efficiency of the management of this type of waste and optimise resources.

## BOARD OF TRUSTEES

The Board of Trustees of Ecofimática is the foundation's governing body, and it is made up of representatives of office IT manufacturing and importing companies, and experts from the sector.

Its key functions include the approval of the foundation's annual budget, modifications to its bylaws and the setting of the tariffs applicable to the different products released to market by the member companies.

### STRUCTURE OF THE BOARD OF TRUSTEES ECOFIMÁTICA FOUNDATION

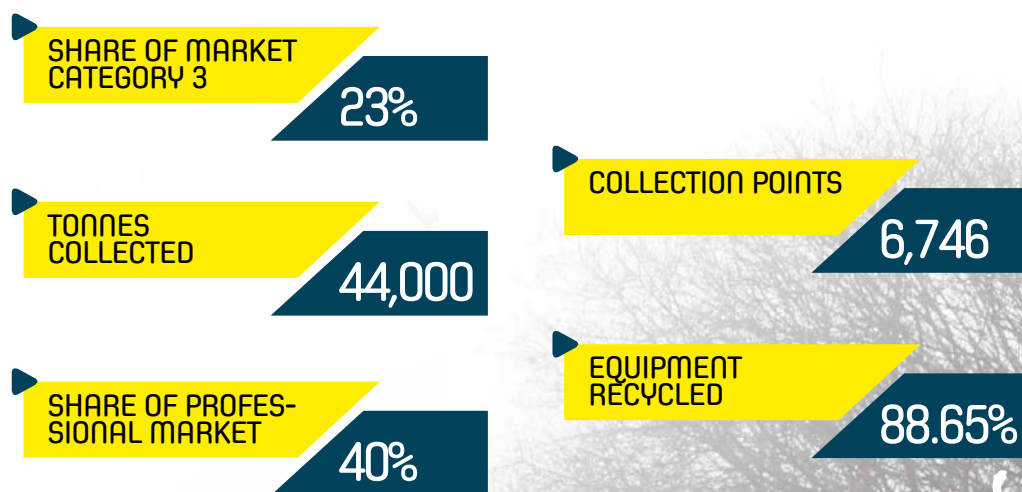
<b>PRESIDENT</b>	Vidal Vicente	Ricoh España, S.L.U.
<b>VICE-PRESIDENT</b>	José Pérez García	Ecofimática
<b>SECRETARY</b>	Gonzalo Torralbo	No Patrono
<b>TREASURER</b>	Jaime Corderas	Panasonic España Sucursal de Panasonic Marketing Europe gmbh
<b>MEMBERS</b>	Juan Manuel Rodríguez Núñez	Canon España, S.A
	Edgar Vilà Farré	Mastertec
	María Dolores Pérez Vega	Xerox España S.A.
	Sylvia Acherandio	Konica Minolta Business Solutions Spain, S.A.



3/  
2017 FIGURES\_

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## SUMMARY OF KEY FIGURES FOR 2017



With just 16 companies: Around 23% of the market in category 3 'IT and telecoms equipment' (40% in the case of the professional market)

10% increase on 2015 in the professional market share in category 3

Almost 44,000 tonnes of office IT equipment collected since we began operations

6,746 collection points

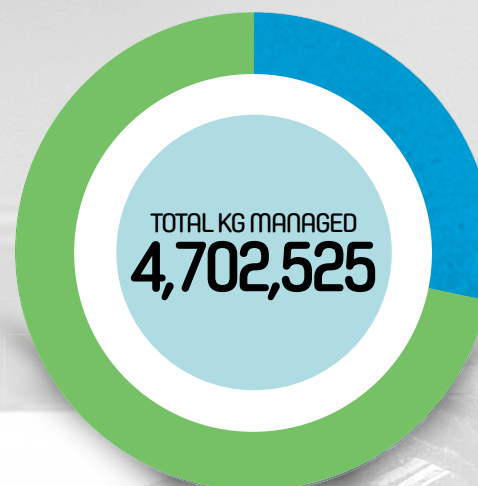
37% collection rate in 2017

Achieved 88.65% recycling of equipment in 2017

## KILOS MANAGED DOMESTIC AND PROFESSIONAL

Ecofimática managed more than 4,700 tonnes of waste during 2017, 70% of which was derived from the professional channel.

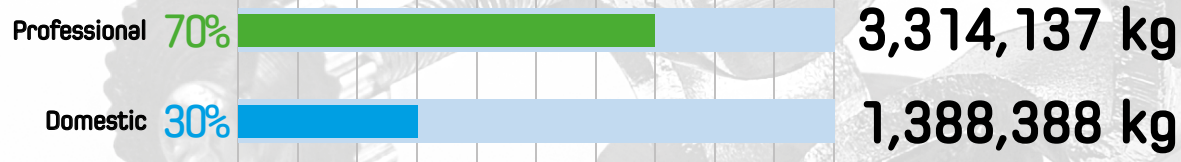
### CATEGORY 3 IT AND TELECOMS EQUIPMENT



■ Total Professional (kg)

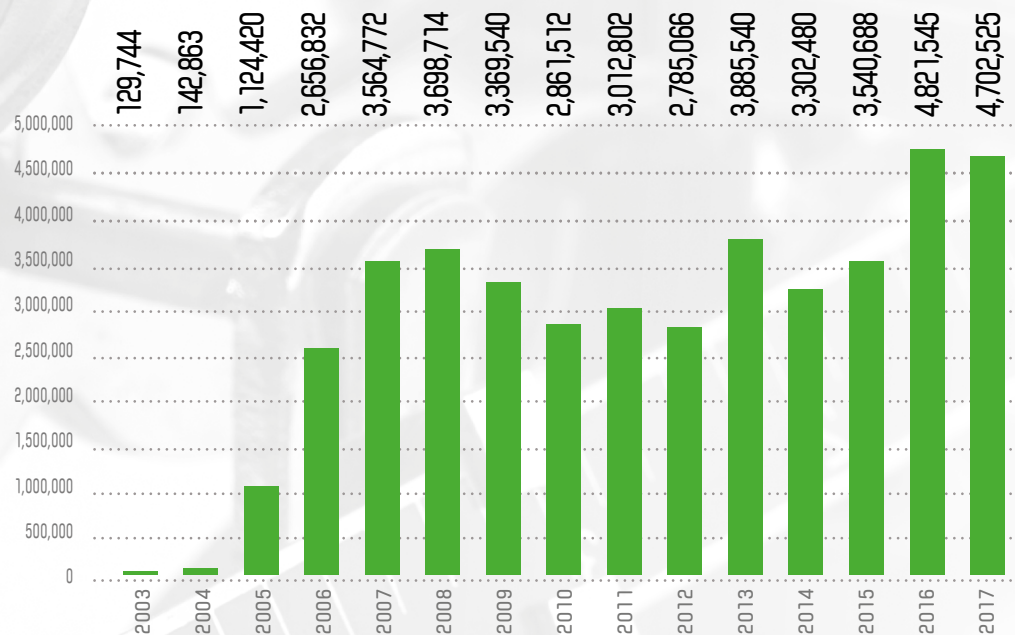
■ Total Domestic (kg)

### Categories



## KILOS MANAGED HISTORICALLY

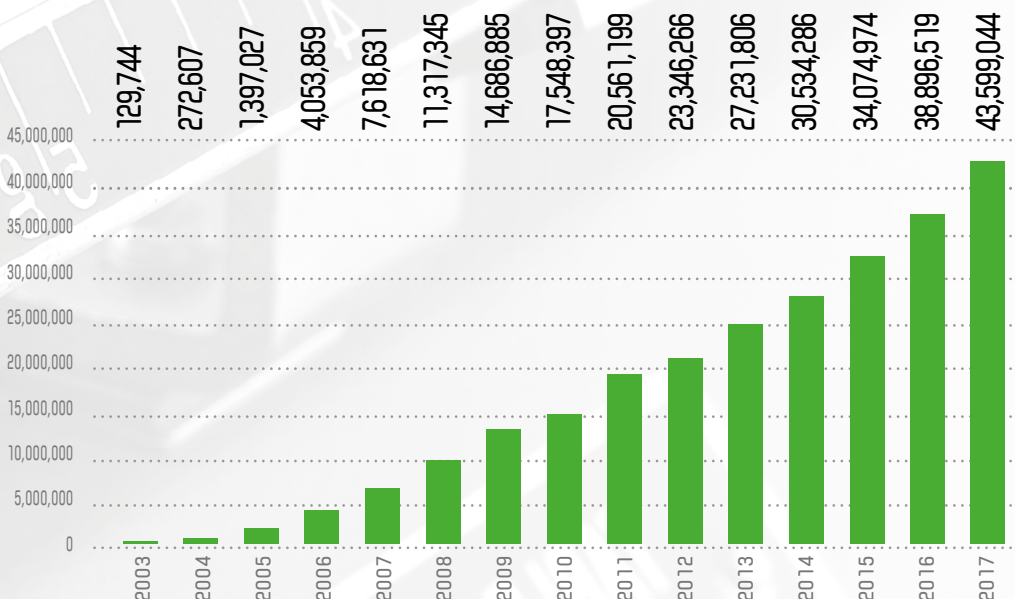
KILOS MANAGED PER YEAR



TOTAL KG 2017

**4,702,525**

KILOS MANAGED CUMULATIVE TOTAL

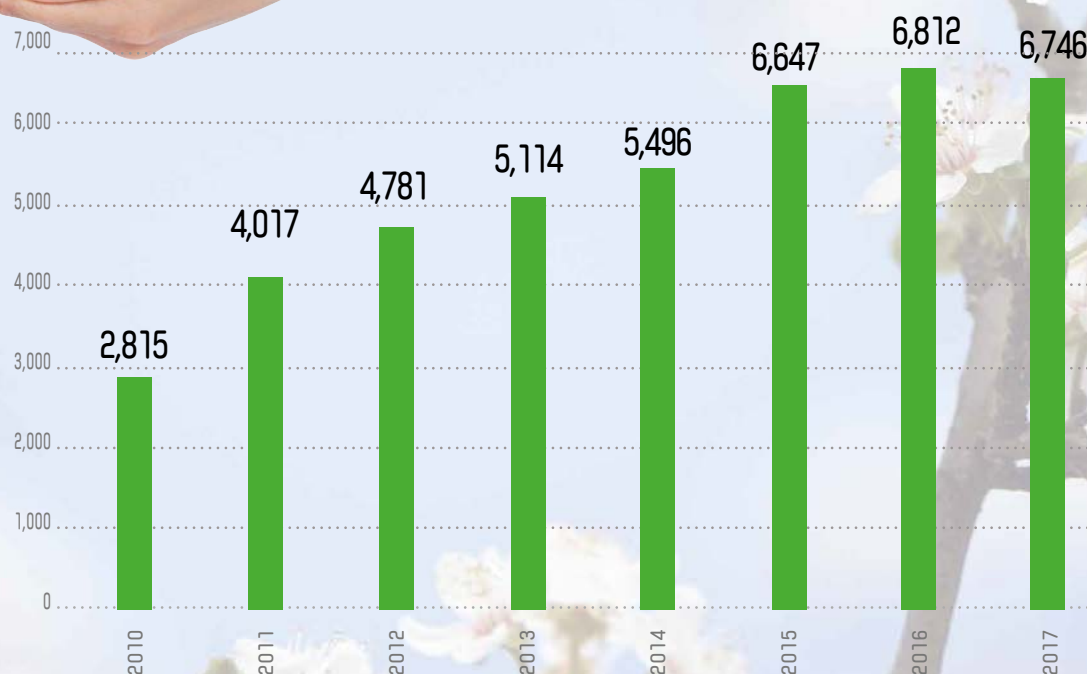


TOTAL KG CUMULATIVE

**43,599,044**

## EVOLUTION COLLECTION POINTS

The network of ECOFIMATICA collection points continues to grow year on year, making office IT waste collection more accessible for both domestic and professional users.



## DISTRIBUTION OF COSTS ECOFIMÁTICA





4/  
MEMBER  
COMPANIES\_

+++++

16

COMPANIES ARE  
MEMBERS  
OF ECOFIMÁTICABROTHER / CANON / DYSTECA / EPSON / KONICA MINOLTA / KYOCERA / LEXMARK / MASTERTEC / OKI  
PANASONIC / RICOH / RISO / SAGEMCOM / TOSHIBA TEC / TOSHIBA TEC EUROPE / XEROX


brother  
at your side

At Brother we work constantly to reduce our environmental impact in everything we do, from design and development to the reuse and recycling of our products. Following the 5 Rs (refuse, reduce, reuse, repurpose, recycle), we do everything we can to help build a society geared towards recycling. Our Brother Earth programme encompasses our environmental commitment to our communities and the planet. More information at: [www.brother.es](http://www.brother.es)

**Canon España S.A. is a trustee and founding member of Ecofimática.**

ONE OF THE BEST-KNOWN BRANDS IN THE WORLD. Since 1937 we have manufactured products that let people do amazing things in life and in business.

Over the years, the brand has built a reputation for quality, reliability and innovation and we have been rewarded with a strong relationship with our customers.

The brand name Canon comes from 'Kwanon', the Buddhist goddess of mercy, and it is deeply bound to our heritage and our values, within our principles which are based on the Kyosei Corporate Philosophy, a Japanese term that means 'living and working together for the common good'.



Canon



**Dysteca has since 1987 been the exclusive importer of the DEVELOP brand for the Canary Islands.** The brand's products have themselves always stood out for their respect for environmental conditions and, through membership of Ecofimática, which implements a complete waste management system, the company aims to work further towards the conservation of our planet.



**We all have a part to play in building a better future. Sustainability is in Epson's DNA.** At Epson, being a sustainable company means being aware of every aspect of the organisation, from the smallest light bulb to the biggest manufacturing plant. This awareness drives green innovation, boosts growth, motivates our people and, finally, gives back to society. It is a fundamental part of how the company works across the entire value chain.

It begins with our commitment to sustainable manufacture. With all Epson products being created at our own facilities, with staff who ensure compliance with the highest standards of sustainability and quality for our customers.

This has had results already, achieving recognition with the EcoVadis Gold certificate, which places Epson among the leading companies in sustainability. And we have a major challenge: progressing towards a circular economy with low carbon emissions, working with partners to make a reality of the plan, 'create, use, reuse, return'. We have very clear Sustainable Development Targets and the aspiration to grow as the ideal technology partner with whom Spanish companies can achieve their own sustainability targets, such as enabling savings of more than 176 million euros by 'activating change' from laser printing to inkjet, or reducing CO2 emissions by 333,041 metric tonnes. Companies that join this change by switching to Epson inkjet technology can achieve a 92% reduction in CO2 emissions, up to a 96% reduction in energy use, up to a 94% reduction in waste generation and use technology free from ozone gases.

And, very importantly, being transparent, with information like The Green Choice, a detailed report of Epson's social and environmental progress in Europe.

More information at [www.epson.es/medioambiente](http://www.epson.es/medioambiente)



KONICA MINOLTA

**At Konica Minolta, we have always prioritised our responsibility towards the world we inhabit.** That is why we have developed the numerous proprietary technologies and characteristics of Konica Minolta to help minimise the impact of the use of our products on the environment, with the aim of preventing global warming and conserving resources so as to assist in the preservation and restoration of the biodiversity of our planet.

Konica Minolta takes its responsibilities as a corporate citizen very seriously. Protection of the environment is one of the challenges and an essential part of the management philosophy of New Value Creation, and so we work to protect the environment, reducing the environmental impact of our products and services throughout their life cycle, combining performance with ecological and economic efficiency, obtaining lower energy consumption, optimised use of paper, waste reduction, carbon footprint reduction and saved time.

**Sustainability in organisations is an inherent aim of the KYOCERA Document Solutions portfolio.** A world-leading technology company in document solutions and processes with a broad and innovative portfolio of business solutions and products aimed at facilitating the construction of smarter workspaces. KYOCERA technology means businesses can be sustainable in terms of environmental impact and use of resources, with the resulting cost saving. Its most novel enterprise content management platform, Solphea Suite, has the capacity to store, share, collaborate on and manage all the information, tasks and processes of any company, making it the most effective way to achieve a significant reduction, given the development into mobile and cloud workspaces.





**Lexmark provides companies of all sizes with an extensive range of products, software, solutions and printing and image services, helping our customers to print less and save more.** Lexmark International takes responsibility for the environmental management of its products from the earliest stages of research and design right up to the end of their useful life. Product initiatives include all the products and processes we develop to help our customers reduce their ecological footprint, including solutions to help them cut their paper consumption, their energy consumption and waste generation.



**At Mastertec-Develop we believe that the prevention of waste can help protect the environment while offering economic benefits.** We are therefore concerned with the identification and elimination of different types of waste (including raw materials, energy, activities and time), thereby also improving our economic efficiency. Our equipment is manufactured with long-lasting components, so as to avoid regular replacements of parts and the consequent generation of waste. Meanwhile, the production of the polymerised toner used in our devices emits 40% less CO2 than the manufacturing of conventional toner.

**MASTERTEC**



**OKI**

**OKI develops and promotes technology based on respect for the environment through a range of products, services and solutions that contribute to a more sustainable future.** As well as investing in the reuse and recycling of components, OKI is renowned for its robust and long-lasting products and for its digital LED technology that reduces the amount of plastic used in printers, reduces toner consumption and creates a lot of light with a little electricity, thereby saving energy and helping protect the environment. OKI has 4 environmental objectives for the future: incorporate companies with low carbon emissions, prevent pollution, circulate recyclable resources and conserve biodiversity.

## Panasonic

Ever since it was founded, Panasonic has always focused on people and on improving their lives through a variety of products and services. Inspired by the maxim of 'a better life, a better world', Panasonic aims to achieve a more sustainable society through solutions that make use of technologies that save, create, store and manage energy and allow for a more comfortable life in both residential and non-residential settings, through the lowest possible energy consumption.

Ricoh is a global technology company that has been changing the way people work for more than 80 years. Under its slogan, 'Imagine. Change', Ricoh continues to empower people and companies with services and technologies that inspire innovation, increase sustainability and drive business growth. They include document management, IT services, production printing solutions, visual communication systems, digital cameras and industrial systems.

Ricoh Group is headquartered in Tokyo, and operates in some 200 countries and regions. In the tax year ending in March 2017, the Ricoh Group's global sales totalled 2.028 trillion Japanese yen (around 18.2 billion dollars).

**RICOH**  
imagine. change.



**Riso products and solutions have been designed to operate sustainably with the environment, from the manufacturing process up to the end of the equipment's useful life.** Riso printers are based on cold printing technology, which entails a significantly lower energy consumption than other technologies.

In addition, as it does not use toner but vegetable oil-based ink, the recycling process is optimised, and the toxic emissions characteristic of toner printing are avoided. Riso stands out for the development of environmentally-friendly technologies.

**Respect for the environment is one of the values of Sagemcom.** As a leading manufacturer in the energy and telecoms sector, Sagemcom is committed to the protection of the environment, incorporating specific measures within our quality management systems and during the life-cycle of our products.

**SAGEMCOM**

**TOSHIBA TEC** has the aim of being the leading company in the creation of ecological products (ECP) designed with a clear environmental conscience, and is committed to reducing the environmental impact at every stage of our business operations: development, manufacture and distribution.

Toshiba participates actively in many types of environmental initiatives. For example, in the area of national and international forest conservation it is developing the 'Planting a forest of one and a half million trees by Toshiba' initiative. In order to preserve biodiversity, it is supporting the protection of pandas in China through 'Donation to the research base for the breeding of giant pandas in Chengdu' and other projects.

#### Toshiba ZERO CARBON

Toshiba TEC offsets the CO2 footprint of its multifunction devices by investing in sustainable projects to address climate change. By offsetting the CO2 emissions involved in both their production and usage, including the printing of a million pages, this initiative allows our systems to be used in an environmentally neutral manner.

**TOSHIBA**  
Leading Innovation >>>

**xerox** 

**Xerox Corporation is an 11 billion dollar company and leader in the technology industry, and it is changing the way the world communicates, connects and works.** Our experience is more important than ever, as companies of all sizes strive to improve their productivity, maximise their profitability and increase satisfaction. This is what we do for small and medium-sized enterprises, large companies, government bodies, graphic communication service providers and our partners who offer them their services.

We understand the core of every job, and all the forms it may take. We embrace the increasingly complex world of paper and digital documents. Office and mobile environments. Personal and social. Every day, around the world, in more than 160 countries, our technology, software and staff successfully navigate those intersections. We automate, personalise, analyse, unite and safeguard information so that our customers can advance at a fast pace. More information at [www.xerox.com](http://www.xerox.com).



5/  
ECOFIMÁTICA OPERATIONS  
AND TREATMENT\_

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## WASTE MANAGEMENT AT ECOFIMÁTICA

### COLLECTION CHANNELS

The ECOFIMÁTICA collection network comprises two main channels: the domestic channel and the professional channel.

**The domestic channel** collects office IT equipment from recycling points and municipal facilities, as well as the collection points installed at commercial retailers, achieving greater proximity between end users and the collection of small office IT equipment such as photocopiers, printers and multifunction devices.

**The professional channel** comprises an extensive nationwide collection network at manufacturers and major distributors, with more than 1,700 collection points to enable the proper management of waste from office IT equipment used by businesses.

Furthermore, throughout 2017 and with the aim of extending the range of types of collection points and adapting them to the needs of the sector and the development of its business model, the end-user collection operation has been extended to allow the coordination of collection directly from Ecofimática producers' largest clients.



PROFESSIONAL  
COLLECTION POINTS

1,700

REUSE AND  
RECYCLING RATIO

87%

## ECOFIMÁTICA SPECIFIC OPERATION FOR CONSUMABLES

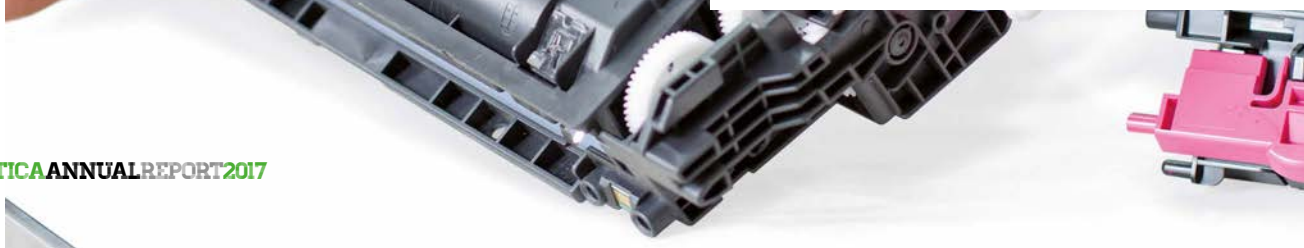


In 2017 a viability study was conducted to analyse the implementation of our own collection system for printing consumables (toner and ink) in collaboration with the producers.

The new Royal Decree includes consumables with electronic chips as equipment within the scope of the legislation. Ecofimática has designed a collection model for this type of equipment that will facilitate the specific management of such waste for consumers, the distribution network and large clients. It includes:

- Incorporating the product list in the Industry Register for Electrical and Electronic Equipment (RII-AEE)
- A bespoke web platform.
- A network of collection points and specific containers for toner and ink cartridges.
- Treatment plants specialised in this equipment.

This new service will become operational over the course of 2018.



## ECOFIMÁTICA MODES OF COLLECTION AND MANAGEMENT PLATFORM

### MODES OF COLLECTION

#### MODE 1

**Mode 1:** Collection from the company (the producer or a distributor previously authorised by the producer) by an authorised manager. A minimum stockpile is required.

With the aim of assisting production and distribution companies in the handover of their waste office IT equipment, ECOFIMÁTICA provides them with 2 modes:

#### MODE 2

**Mode 2:** Delivery by the producer or distributor via their own resources to the Temporary Storage Centres provided by Ecofimática. This mode is aimed at producers and distributors who do not have the sufficient space in their own facilities or who do not reach the minimum stockpile of 300 kg. The full list of Temporary Storage Centres is available on the website ([www.raee-asimelec.es](http://www.raee-asimelec.es)).

### WEB PLATFORM

Ecofimática provides its member companies with a web platform ([www.raee-asimelec.es](http://www.raee-asimelec.es)) for waste collection requests and processing, by means of which producers can properly manage their office IT waste and authorise their distributors to register and request their own collection and recycling services.



6/  
COMMUNICATION  
AND EVENTS\_

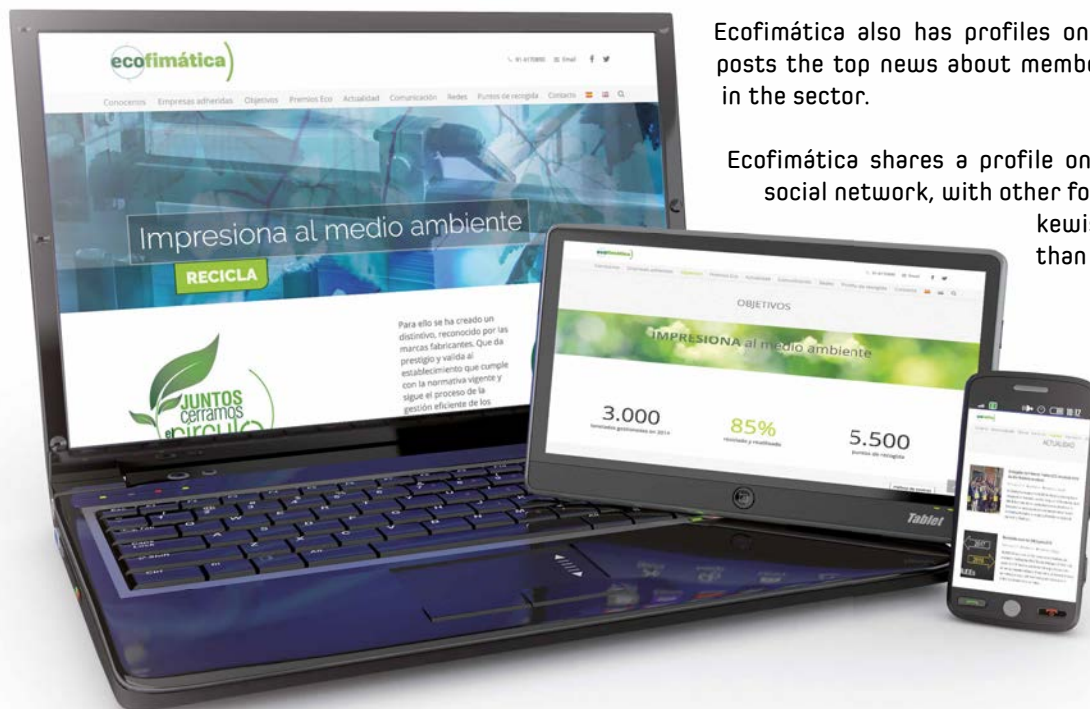
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## WEBSITES AND SOCIAL MEDIA



**www.ecofimatica.es**  
gets more than 51,000 hits per year

**www.Ecofimática.es** The Ecofimática website was visited more than 51,000 times in 2017, in a 14% increase on the previous year. It was visited by more than 41,300 unique users who mainly looked at the news section and the directory of member companies.



Ecofimática also has profiles on Twitter and Facebook where it posts the top news about member companies and current affairs in the sector.

Ecofimática shares a profile on Instagram, the fastest-growing social network, with other foundations under @Recyclia and likewise on LinkedIn, where it has more than 530 professional followers.



The Ecofimática Foundation also has its own profile on Facebook: <https://www.facebook.com/EcofimaticaFundacion> and Twitter: @ecofimatica, where we share the daily activity of the various member companies

## ► **TOGETHER WE CAN CLOSE THE CIRCLE AND THE ANDALUSIA AND GALICIA ECO AWARDS**

In 2017, Ecofimática strengthened its awareness campaign among retailers and wholesalers, with a view to promoting membership of the foundation's network of collection points for end-of-life office IT and printing equipment, through the campaign, 'Together we can close the circle'. This initiative consists of creating a mark that recognises environmental commitment and compliance with legislation among the member companies and distributors in the Ecofimática collection network and, over the course of the year, 200 new distributors applied to participate in the campaign.



The Eco Awards awareness-raising campaign was also launched in Andalusia and Galicia. These awards are part of the ongoing communication activities in collaboration with participating autonomous regions and their aim is to increase the volume of equipment recycled and the number of distributors who are members of the Ecofimática collection networks in the various autonomous regions where they take place.

We closed 2017 with some very positive results: in Galicia the number of member distributors rose from 49 to 52 and they went from collecting 4,320 kg in 2016 to 65,494 kg in 2017.

In Andalusia we had 83 distributors in 2016 and 19 new distributors have now joined, making a total of 102, and the amount collected rose from 7,930 kg in 2016 to 125,600 kg in 2017.

## JOINT CAMPAIGNS

### ► **ELECTROIMPLÍCATE (ANDALUSIA)**

The electronic waste collection systems, including Ecolum, Ecofimática and Ecoasimelec, led the 1st Environmental Information Workshop for Journalists on WEEE Recycling, with the collaboration of RAEE Andalusia and the Association of Environmental Information Journalists (APIA). As part of this initiative, in Seville on 17th and 18th October, twenty professionals attended informal talks and went on a guided tour of the Recilec recycling plant in Aznalcóllar.





## IF YOU CAN PLUG IT IN, YOU CAN RECYCLE IT (GALICIA)

Under the slogan, 'If you can plug it in, you can recycle it', the Government of Galicia and the region's authorised collection systems installed 1,000 containers in locations across the region and carried out 700 informative events in 138 towns.



## LA RAEVOLUCIÓN (EXTREMADURA)

Aimed at more than 225 organisations in Extremadura, 'LA RAEVOLUCIÓN' offered prizes, including the presentation of a seal of quality to the distributor for its management and a prize draw of sets of domestic appliances to reward customers for their collaboration.



## RECYCLE YOUR DEVICES (VALENCIA)

As part of this campaign, environmental educators travelled around Valencia in 2017 to raise public awareness of the importance of recycling electronic waste properly, and they set up drop-off points for the

locals to dispose of their end-of-life devices properly.



## LANZAROTE RECYCLES (CANARIAS)



Lanzarote Council and the OfirAEE platform closed 2017 with a presentation of this campaign to foster electronic waste recycling, which consists of distributing 60 containers in public places for the disposal of small domestic appliances. It is coordinated by the Lanzarote Recycles programme and enjoys the collaboration of the island's town councils.





7/  
RECYCLIA  
OPERATIONS\_

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The administrative body Recyclia, of which Ecofimática is a part, organises and participates in various institutional events, contributing to the promotion of the environmental foundations' activities to the public authorities, member companies, suppliers and the digital and traditional media throughout Spain.

Over the following pages, we highlight some of the most important joint events held in 2017.

## ► ECOENCUENTRO 2017

*'The collection model for managing end-of-life electronic devices is essential in order to finance the selective collection and recycling of this type of waste without the need for greater public spending,'* affirmed Daniel Calleja, Director General for the Environment of the European Commission in his talk at the EcoEncuentro 2017.

This seventh edition of Recyclia's annual meeting, held on 14th November in Madrid, brought together more than 200 professionals, including national and European public authority representatives, electrical appliance and battery manufacturers, and waste, sales distribution and media managers, to analyse the challenges the electronic recycling sector faces in 2018 in the framework of the Circular Economy strategy.

Similarly to Calleja, José Pérez, CEO of Recyclia, championed the effectiveness of the model that has facilitated the collection of 230,000 tonnes since its outset, via more than 50,000 recycling points nationwide.

EcoEncuentro 2017 also served as a platform for Spain's key political groups to debate the Circular Economy and waste management. The event's participants included Loreto Cascales (PP), Ricardo García (PSOE), José Luis Martínez (Ciudadanos) and Juan Antonio López de Uralde (Podemos), who concurred in affirming the need to improve coordination between the various agents in the sector.

Finally, the public authorities, manufacturers and legal experts discussed the obligation to collect and recycle a series of professional electronic devices that have been exempt until now, including electrical motors and pumps, circuit breakers, electronic instrumentation devices and measuring and control equipment.



### ► 3RD RECYCLIA ENVIRONMENT AWARDS

On 20th December, the Ritz Hotel in Madrid hosted the 3rd Recyclia Environment Awards, an annual ceremony by which Recyclia recognises the work carried out by individuals, organisations and the media in the area of sustainability and the environment.

As part of the event presented by Luis Pérez Bermejo, President of Recyclia, special recognition was awarded to Daniel Calleja, Director General for the Environment of the European Commission, for his work to promote the 'Europe 2020 Strategy' on the Circular Economy.

The Nature Protection Service of the Civil Guard (SEPRONA) and Lanzarote Town Council were awarded prizes in the category of 'Greatest Support by a Public or Private Body for Promoting Recycling'.

In the case of the former, Recyclia recognises the body's work in vigilance, especially in the face of a recent increase in environmental crime such as illegal trafficking of waste. The award was collected by Jesús Gálvez Pantoja, lieutenant colonel of operations at SEPRONA headquarters, and José Manuel Vivas, captain and head of the Central Unit for the Environment (UCOMA). Domingo Cejas, officer of the Lanzarote Council Waste Management Area, received the award that acknowledged the body's work in awareness raising and training in sustainable practices.

In the category, 'Best Performance by a Media Organisation to Promote Recycling', the 3rd Recyclia Award went to EFEverde, the environmental information platform of the EFE Agency, a leader in environmental journalism in Spain.

Finally, Eva González, environment reporter at Europa Press, was awarded in the category, 'Best Performance by a Journalist to Promote Recycling' for her extensive track record in environmental journalism and her reporting on current affairs in the recycling sector.



## ► 1ST NATIONAL WEEE RECYCLING CONGRESS

In June, the Spanish electronic recycling sector came together for the 1st National WEEE Recycling Congress, at the initiative of the collection systems. More than 300 professionals from the electronic recycling and energy efficiency sectors came together in Antequera to analyse the role played by various stakeholders in the management of end-of-life electronic devices and the challenges of meeting the collection targets set out in the 2015 legislation.

The participants concurred in emphasising the economic and environmental viability of the collection systems, a model that has enabled the management of tonnes of electronic waste in Spain, 235,000 of which were collected in 2016.

The congress also brought to light two equally important facts: the level of public support for such systems (94% of the amount recycled in 2016 were domestic appliances) and the great socio-economic potential of the waste sector, which is the largest producer of green jobs in Spain with around 27% of the total, according to data from the Ministry of Agriculture and Fishing, Food and the Environment.

The meeting also highlighted the important innovation work carried out by the collection systems in the development and financing of their own waste traceability tool, OfiRaee. Considered a public-private collaboration success story, the efficiency of this IT solution has made it possible to certify the traceability of more than 300,000 electronic waste collections since 2005 from recycling points and municipal facilities throughout Spain.





8/  
SOCIAL  
COMMITMENT\_

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## ► ARGADINI ASSOCIATION



Recyclia and its foundations, Ecofimática and Ecopilas, have collaborated over recent years with the Argadini Association, whose purpose is attending to people at risk of exclusion for physical or psychological reasons. In 2017, several members of the Association took an active part in the 3rd Recyclia Environment Awards, helping us welcome attendees and present awards.

## ► BOBATH – ECOFIMÁTICA

Every year, Ecofimática renews its commitment to the Bobath Foundation, which handles care and treatment for children suffering from cerebral palsy.

Ecofimática collaborates to provide the classrooms at the Bobath Centre in Spain with novel technological tools for communication, information and learning to be used by the children to foster their social and family integration, improving their relationship with their immediate environment.

The adapted technological equipment, funded with the collaboration of Ecofimática, comprises eye movement mice, interactive blackboards and IT equipment, allowing the students at the centre to significantly improve their communication capability once they have been trained in their use.

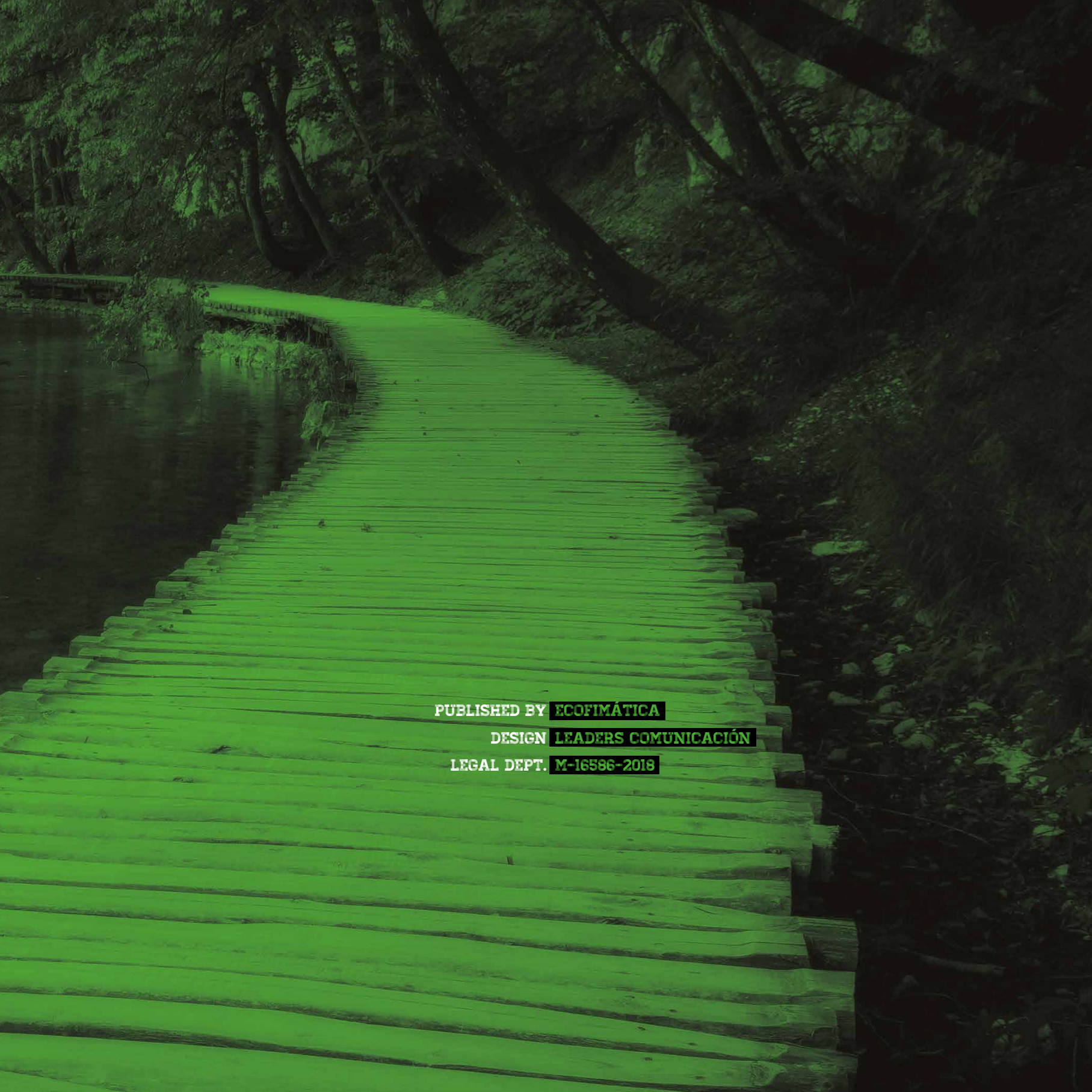


The APADIS Foundation is an association of parents of people with learning disabilities in San Sebastián de Los Reyes, seeking to fulfil the basic educational, leisure, vocational training and employment needs of their children.

Ecofimática participated in the APADIS Foundation's Crossing Paths programme for people with learning disabilities, the key aim of which is to include these people in normalised activities already on offer in the municipality and its surroundings.

## APADIS – ECOFIMÁTICA ◀





PUBLISHED BY **ECOFIMÁTICA**

DESIGN **LEADERS COMUNICACIÓN**

LEGAL DEPT. **M-16586-2018**



**Foundation for the Environmental  
Management of Office IT Equipment**

**ECOPILAS**

**Calle Orense, 62. 28020 MADRID**

**Tfno.: 91 417 08 90 - Fax: 91 555 03 62**

**fundaciones@recyclia.es**

**[www.ecofimatica.es](http://www.ecofimatica.es)**

